



INDIAN LAKE COMMUNITY DEVELOPMENT CORPORATION

EXECUTIVE COMMITTEE MEETING MINUTES

5:30 PM, WEDNESDAY, NOVEMBER 16, 2022

INDIAN LAKE TOWN HALL

Call to order - Brenda called the meeting to order at 5:37 PM

In Attendance - Sally Stanton, Al Pouch, Kim Ameden, Jack Valentine, Terry DeArmas and Brenda Valentine

Approval of October 19, 2022 - Executive Committee Meeting Minutes - Jack Valentine motion to approve, seconded by Al Pouch, all approved.

Officer Reports- Submitted with meeting agenda

Treasurer Report- Sherry Williams

Al Pouch motion to approve, seconded by Brenda Valentine, all approved

President - Brenda Valentine

Committee Chair Reports - Submitted with meeting agenda

Communications - Al Pouch

Al reported to have sold 5 spots on the map to date. There was a discussion regarding what and who is included on the map and what type of information is included on it. Also discussed was the categories that businesses fall into.

Country Christmas Tour - Kim Ameden -

Kim distributed copies of the tour program which included a list of the Tour weekend events and activities. She also reported on the wide range of marketing strategies being conducted to promote the Tour including information sent to the Hamilton County Express and Sun Community News. The Town has been contacted to install the CCT banners.

Main Street America - Brenda Valentine

Brenda reported on the successful meeting that she and Christine had with Cali Brooks, Executive Director of the Adirondack Foundation. The Foundation provided a grant to the ILCDC to fund the Indian Lake Main Street Grant. The ILCDC Membership meeting, that would follow the Committee meeting, Christine was prepared to present an overview of the proposed MSA and to solicit volunteers.

Old Business

Central Adirondack Scenic Byway Project - Jack Valentine

Jack reported that the new program kiosks have been installed at the Lake Abanakee and Lake Durant parking areas. The Lake Durant site has information regarding area fire towers and points of interest in the Adirondacks

Tannery Pond Invitation

Brenda informed the Board of the invitation to attend the January Tannery Pond social gathering.

ILCDC Website

Al has been in contact with Nick regarding his pay for maintaining the website.

Adjournment - Brenda motioned to adjourn, Jack seconded, motion to adjourn approved.

Next Meeting:

Executive Committee Meeting - 6:00 PM, Tuesday, January 24, 2023,

Indian Lake Central School District Cafeteria