



**INDIAN LAKE COMMUNITY DEVELOPMENT CORPORATION**

**EXECUTIVE COMMITTEE MEETING MINUTES**

**6:00 PM, WEDNESDAY, AUGUST 17, 2022**

**INDIAN LAKE CENTRAL SCHOOL CAFETERIA**

**Call to order** - Brenda called the meeting to order at 6:05 PM

**In Attendance** - Sally Stanton, Al Pouch, Kim Ameden, Nancy Grosselfinger, Terry DeArmas, Jack Valentine and Brenda Valentine

**Approval of June 15, 2022 - Executive Committee Meeting Minutes -Submitted with meeting agenda** - Motion to Accept by Al, seconded by Brenda, all approved

**Approval of August June 15, 2022 - Treasurer's Report - Submitted with meeting agenda - Motion to accept** by Al, seconded by Brenda, all approved.

Discussion-Al noted that the bills for June, July and August for website maintenance have not been paid. Al will follow up with Nick LaScala, who manages the website. Brenda will follow up with Sherry regarding the current ILCDC membership list.

**Officer Report- Submitted with meeting agenda**

President - Brenda Valentine

**Committee Chair Reports - Submitted with meeting agenda**

Communications - Al Pouch

Main Street Revitalization - Brenda Valentine

**Old Business**

**Main Street America Program -Brenda Valentine**

Brenda reported that she and Christine Pouch are making progress toward organizing the series of two day August community meetings. The meetings will be held to review the status of the surveys received to date and to provide residents opportunities to voice their opinions regarding Town revitalization activities. According the reports received from the MSA consultant, the majority of the surveys were completed by individuals over the age of 55. The Committee is making plans to include youth representation in future activities. It was also reported that \$409 remains in the project account.

### **Rebuilding Together- Indian Lake (RT-IL) -Brenda Valentine**

Brenda is attending online classes and former Committee members are being contacted to determine their interest participating in future RT-IL activities. The Board was reminded to continue researching local legal assistance for the project. Nancy Grosselfinger volunteered to assist with the research.

### **Country Christmas Tour Committee - Brenda Valentine and Kim Ameden**

Brenda and Kim announced that Kim Ameden will assume leadership of the Country Christmas Tour. Kim reported the following: the Chamber of Commerce will be asked to sponsor the Committee for insurance purposes, social media and print outreach will be used to promote activities, 10-12 new vendors have expressed interest in the CCT and Terry DeArmas and Taff Fitterer will organize the annual bake sale fundraiser. Al will be asked to assist in creating the annual November promotion program.

### **ILCDC Town Map - Al Pouch**

Al suggested raising the prices for map spot advertising to: \$150/single, \$270/double, \$405/triple and \$540/triple. Sales are projected to generate \$5,760 before printing and shipping expenses. Al suggested printing 2,000 copies of the maps. Board members will be asked to assist in selling ads and distributing the completed maps. Al will update the solicitation letter and develop a plan for contacting map advertisers. Future plans include creating a map every two years.

### **New Business**

#### **Community Health Resources - Nancy Grosselfinger**

Nancy reported that Living Adk, formerly CAP 21, has published a list of health resources available within a 50 mile radius of Old Forge. It was suggested that a copy of the flyer be included in the Indian Lake Welcome Package. Nancy provided copies of the health resources and Hospice services flyers to the Board for distribution.

**Adjournment** - Al motioned to adjourn, Brenda seconded, all in favor, meeting adjourned

7:10 PM.

**Next Meetings: Wednesday, September 21, 2022 - ILCS Cafeteria**

**5:30 PM, Executive Committee Meeting**

**7:00 PM Annual Membership Meeting**