



INDIAN LAKE COMMUNITY DEVELOPMENT CORPORATION

EXECUTIVE COMMITTEE MEETING MINUTES

6:00 PM, WEDNESDAY, AUGUST 18, 2021

INDIAN LAKE CENTRAL SCHOOL-CAFETERIA

Call to order: Brenda called meeting to order at 6:06 PM

In Attendance: Al Pouch, Terry De Armas, Sally Stanton, Brenda Valentine, Sawyer Cresap

Approval of July 21, 2021 - Executive Committee Meeting Minutes

Officer Reports- Submitted with meeting agenda

President - Brenda Valentine.

Treasurer - Sherry Williams

Secretary - Sawyer Cresap

Committee Chair Reports - Submitted with meeting agenda

Communications - Al Pouch

Main Street Revitalization - Brenda Valentine

Old Business

Website – Al Pouch: Al reported that the new ILCDC website is live and accessible online. Information on the old website has been removed and includes an invitation to visit the new site.

IL Equality and Justice Committee - Brenda Valentine, Jack Valentine and Sally Stanton: The Committee is waiting for permission from Niagara Mohawk/National Grid and NY State Electric and Gas to hang the banners on their utility poles. When this permission is received, the banners will be ordered.

IL Main Street Business Outreach Activities - Brenda Valentine: Brenda informed the Board that short term rentals such as Airbnb's will be discussed during the September town board meeting. She also provided an update regarding ILCDC community outreach activities to assist Chef Darrell's Diner's with business promotion that included emails to community organizations and individuals. To assist with employment issues, area school guidance counselors in the Towns of Indian Lake, Johnsburg, Long Lake and Lake Pleasant were asked to inform students of employment opportunities at the Diner. If needed, future plans may include outreach to area senior citizens regarding employment opportunities via an ad and or press release to be included in the Office for the Aging newsletter.

Annual Membership Meeting – Brenda Valentine: Brenda provided an overview of plans for the 7:00 Annual Membership Meeting. Christine Pouch, Town of Indian Lake, Economic Development, Marketing and Events Manager is the meeting guest speaker.

Adjournment: Al motioned to adjourn, Terry DeArmas seconded, all in favor. Meeting adjourned at 6:32 PM

Next Meeting: 6:00 PM -Wednesday, September 15, 2021 ILCS Cafeteria