

INDIAN LAKE COMMUNITY DEVELOPMENT CORPORATION

EXECUTIVE COMMITTEE MEETING MINUTES

6:00 PM, WEDNESDAY, MAY 19, 2021

ZOOM - MEETING

Call to order: 6:04 PM

In Attendance Brenda Valentine, Sawyer Cresap, Jack Valentine, Al Pouch, Terry DeArmas.

<u>Approval of April 21, 2021</u> - <u>Executive Committee Meeting Minutes</u>: Motion made by Al, seconded by Terry.

Officer Reports- Submitted with meeting agenda

President - Brenda Valentine

Treasurer - Sherry Williams

Secretary - Sawyer Cresap

Committee Chair Reports - Submitted with meeting agenda

Communications - Al Pouch

Main Street Revitalization - Brenda Valentine.

Old Business

<u>CDC Website</u> - Al Pouch: Al provided a summary of the status of the ILCDC website. The site is live, though changes are necessary for the home page and several other pages. Brenda and Al will plan to meet to discuss next steps. Should any Directors have feedback on the site, they can send it to Al.

<u>Main Street America</u> - Brenda Valentine: Sawyer reviewed various grant resources available and will plan to explore the Cloudsplitter Foundation. Brenda plans to contact Adirondack Foundation for a possible grant to cover the program expenses.

IL Equality and Justice Committee - Brenda Valentine, Jack Valentine and Sally Stanton

The Banner Committee will meet with Brian Wells to discuss utility banner procedures.

<u>**IL Main Street Business Outreach Activities</u></u> - Brenda Valentine: Brenda provided business related information to several current and prospective business owners during the month.</u>**

<u>Main Street Revitalization</u> - Brenda Valentine: Brenda discussed information regarding the availability of the Regional Economic Development Commission Grant. She will participate in a scheduled training session to learn how to apply for a grant.

New Business

<u>Annual Board/Membership Meeting</u> - The annual membership meeting is scheduled for July 21. Any suggestions thoughts about the agenda or guest speakers should be shared with Brenda and Al.

Indian Lake Candidates Forum - During the 7 PM Board meeting the ILCDC is hosting a "Meet The Candidates" Forum that Jack Valentine will facilitate. The forum will include 3 candidates who are running for Town Board and two candidates for the Highway Supervisor position.

<u>Rebuilding Together Indian Lake -</u> Brenda provided an update regarding the program. The Saratoga Springs affiliate applied for a federal grant and received a partial amount. The ILCDC is waiting to be informed regarding their possible assistance with the Indian Lake program.

<u>Annual Mailing</u> – Sawyer informed the Board that she and Brenda created and mailed renewal and lapsed membership letters, with an emphasis on solicitations to new members. Brenda asked all Directors to consider who they might invite to join the organization.

Adjournment: 6:32. Motion made to adjourn by Terry, seconded by Al.

Next Meeting: 6:00 PM -Wednesday, June 16, 2021 - via Zoom