

## **Executive Committee Meeting Minutes**

**6:00 PM Wednesday, January 20, 2021**

**Conducted via ZOOM**

**Attendance:** Al Pouch, Brenda Valentine, Jack Valentine, Terry De Armas, Sawyer Cresap

**Call to order:** Meeting called to order at 6:00 PM by Brenda Valentine

**Approval of December 16, 2020 - Executive Committee Meeting Minutes:** Motion to approve the meeting minutes made by Al and seconded by Terry.

### **Old Business**

**CDC Website:** Brenda is working on revising and creating information to be included on the website. Al, Brenda and Sawyer will meet to discuss and edit the information before sharing with Nick LaScala. The Committee is collecting and organizing photos and graphics to include on the website.

### **New Business:**

#### **Membership Holiday Greeting**

Brenda, Al and Sawyer created and distributed the Membership Holiday Greeting and 2019-2020 Activity Summary. The document was well received by the membership. The Holiday Greeting project may be considered for an end of 2021 project.

#### **Blue Mountain Lake Volunteer Fire Department**

Al requested that the CDC assist the Blue Mountain Lake Volunteer Fire Department accept a cash donation. As the CDC is a 501c3, the board passed a motion to accept their donation and to transfer the funds to the Department's bank account.

#### **Small Business Activity**

The Meryl Thomas Real Estate Agency requested CDC assistance in distributing listings within the community for the Cedar River Road-Wakely Preserve and the Route 30 Ski trail. Brenda informed them of the Hamilton

County IDA website. The Board discussed possibly listing Town commercial properties on the CDC website. The Board agreed that the activity could be pursued to spotlight real estate opportunities.

### **Community Bank Closing**

During the month, Community Bank officials contacted Brian Wells to inform him of the Indian Lake branch closing on April 9. As a result, the Town, Chamber of Commerce, Blue Mountain Center, former Town Board member, Patricia Curry and the CDC planned and launched a list of community outreach activities. The online petition received close to 1,000 signatures in less than 24 hours. Information regarding the closing was distributed to community organization leaders and individuals, to encourage them to write letters, call and make email contact with bank officials to protest the planned closing. All community activities proved to be successful. The bank officials notified Brian Wells within days regarding their decision not to close the bank. Instead, as of April 9, business operations will be reduced to Monday, Wednesday and Friday. The Town informed residents of the decision and thanked residents on their facebook. Discussions are underway regarding further activities to keep the bank financially stable to possibly maintain the bank in Indian Lake.

### **Director Passing**

The CDC Board of Directors acknowledged the passing of Meade Hutchins, a former corporate director. A sympathy card was mailed to his family to express the board's condolences.

**Adjournment:** Al motioned to adjourn the meeting, seconded by Jack. Meeting adjourned by Brenda at 6:36 PM.

**Next Meeting: 6:00 PM -Wednesday, February 17, 2021 via Zoom**